



Magnum Products LLC

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ULTIMATE POWER PACKAGE – NEW MTT

Magnum introduces the NEW MTT Combination Water Trailer, Light Tower and Generator. Two models; MTT 20 & MTT 25 are being introduced, all featuring a 500 gallon water tank and a light tower capable of extending a maximum of 31.5 feet with four 1,000 watt metal halide lights. The MTT 20 features a single phase generator (19kW at prime) while the MTT25 provides a single/ three phase generator (15kW/18kW) at prime.

The first MTT units, built for tow and show in the Texas area targeted the oil field business. The verdict is in; the MTT 20 and MTT 25 offer the ultimate power solution.

If you would have had the chance to take a walk in the production area late February, you may have spotted these beauties being built. The MTT truly defines the word “Magnum” A

A mobile, smartly designed package of Power, Light and Water, the MTT stands almost majestic as it readies for shipment. Three units per truckload!

The MTT is an integral light tower, generator and water supply used at the base camps in the oil fields. Lighting is required to light the camps, power is used to power the living quarters and the water supply is for non-potable purposes like washing dishes and bathing.

Our initial analysis identifies the MTT unit as a regional product offering targeting the warmer climate oil field business. Hot on our project list is the challenge of creating a cold weather option that would fit the needs of the cold weather oil fields as well.

Presently, units similar in usage are being built by specialty job shops and a division of Warren CAT. We feel our advantage over others is to be able to supply a perceived professionally built product and a superior run time.

We also see the MTT unit offer potential sales in the remote mining sites and concrete construction site areas.

Feedback from the tow & show units are currently being reviewed. All feedback, suggestions and ideas will be considered.



MTT 25

Upcoming Tradeshow Schedule

- **Modern Day Marine**
Sept. 30-Oct 2, 2008
- **CAT Allied Vendor**
Sept. 24-26, 2008
- **Power Gen-Orlando**
Dec. 2-4, 2008
- **World of Concrete Las Vegas**
Feb. 3-6, 2009
- **Volvo—Vendor Day**
Feb. 14, 2009
- **The Rental Show—Atlanta**
Mar. 3-5, 2009

WELCOME CARLOS GOFF TO MAGNUM!

June 16, 2008 marks the date of welcome to Carlos Goff, the new Southeast Regional Sales Manager.

He will be filling the responsibilities and serving the southeastern states of Georgia, North and South Carolina and Northern Alabama.

Carlos comes to us with over 20 years of experience in the rental and equipment industry, most recently from a division of JLG, Service Plus.

He brings to the table of our elite sales team; outstanding experience and a proven record of performance.

His secret is simple, “Take the very best care of the customer and do what you say you are going to do for them” In doing so he has built a long list of loyal customers.

This same philosophy of customer driven support reflects the values

of Magnum Products.

Carlos will be training in house the week of June 16 following up with field training with Glenn Thompson the week of June 24 and Erik Peterson the week of June 30.

Contact information for Carlos:
76 Millside Court
Commerce GA 30529
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SALES MEETING—AUGUST 3-6, 2008

Excitement is in the air and plans are underway as we prepare to once again host the summer sales meeting at Magnum's corporate facility in Berlin. The beautiful Heidel House Resort will accommodate our lodging, located on scenic Green Lake.

This year's sales meeting will be interactive and a great chance for many of you to share your expertise and help all of us *Shine!* All of the sales force is asked to attend the general sales meeting to be held August 4 & 5. The direct sales force will be expected to attend special house training sessions on Wednesday, August 6.

Please provide your airline schedule to Debbie Hartwig to help arrange transport to and from the airport if desired. Also, if you are not required to attend the house training sessions on Wednesday, August 6, and will not be staying at the Heidel House Tuesday evening please advise so we can cancel your rooms. We will need to know by 6-30-08.

Tentative meeting agenda:

Arrival Sun. Aug 3

Monday Aug 4 :

7:30- Noon : Topic presentations

- Customer & Technical Support
- Marketing
- Production

1-4:30pm: Interactive Hands on Training

- New & current equipment
- Generators & Light Towers

Tuesday Aug 5:

7:30-Noon: Interactive Hands on Training

- New & current equipment
- Pumps, Water Trailers, Portables and options

1-3:00pm: Product Development New Project Process and Communication

3-4:30pm: Sales Discussion

Departure - In-direct Sales Force

Please do not plan on leaving Magnum before 4:30pm Aug. 5.

Special House Training Session Wednesday Aug 6- Direct Force

7:30- Noon

- ACT
- Harassment Training

1- 4pm Sales Discussion

A further detailed agenda for the sales meeting & house training to follow.

We will have time set aside for taking messages and returning phone calls throughout the day. Continental breakfast, lunches and dinners will be provided.

MARK

Your Calendars

For

August 3, 4, 5, 6, 2008

“By the time a man realizes that maybe his father was right, he usually has a son who thinks he’s wrong.”

-Charles Wadsworth

Happy Father's Day

“Be Conscious of the Customer in Everything You Do”

CSA APPROVAL FOR SUBMERSIBLE PUMP LINE

It's official , as of June 9, 2008 Magnum Products LLC was issued a Certificate of Compliance for their Submersible Pump line .

The pump line is eligible to bear the CSA mark with indicators 'C' and 'US' The 'C' and 'US' indicators adjacent to the CSA Mark signify that the product has been

evaluated to the applicable CSA and ANSI/UL Standards, for use in Canada and the U.S. respectively.

Certificate # 2043335 under the Master Contract # of 243639 was issued for the following items:

MSD1021, MSD1021/A
MSD 2052 , MSD 2051/A

MST 2051 , MST 2051/A
MST 3101, MST 3101/A
MSS 2101
MSC 2101
MSC 2202
MSC 3202
MSC 2302
MSC 3302

Our pump line has our name, model designation and the CSA mark displayed on each.



“Mark of CSA Approval”